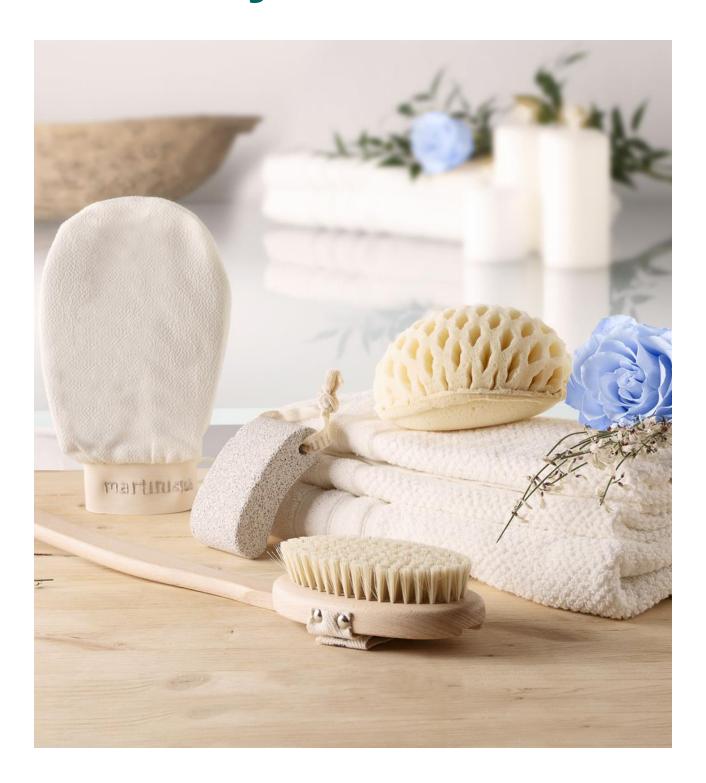
## **Body Care 2024**



### martinispa Since 1969

# 50 YEARS OF CURIOSITY AND CONTINUOUS INSIGHTS





- Ours is a dynamic story, made of intuitions, inventions and actions, and generating a restless and indomitable creativity, a continuous engine of successful projects and daily work
- Since 1969, the year of foundation, MartiniSPA has interpreted new lifestyles with originality, bringing in its collections and its products a constant evolution, inspired by creativity and technological innovation. Today we can say proudly that we are the leader and reference point in the sponges and body care accessories segment in Italian market.
- The growth of the Company continues with the acquisition of Il Coccio in 2008, an Italian leading brand in the production of humidifiers and ceramic housewares.

#### **MARTINI TODAY**



MartiniSPA is located near Parma, in the North of Italy.

The headquarter includes production plant, warehouse, logistic center, Marketing, R&D and administration / trading offices, over an area of than 50.000 square meters as total.





#### **MANIFESTO**



- 1. beauty, first of all
- 2. made in Italy, with wisdom
- 3. care, handling the world softly
- 4. environment, green at heart
- 5. innovation, forward
- 6. game, let's have fun!
- 7. curiosity, open eyes
- 8. sustainable creativity
- 9. membership, we are MartiniSPA
- 10. balance, finding balanced solutions



# COMPANY CERTIFICATIONS AND SUSTAINABILITY









Constantly striving towards high quality standards, Martini SPA has obtained the certifications relating to the company quality system **ISO 9001** and **BRC Global Standard**.

Looking specifically into the products, the innovative 4039MMM **Compostable mesh sponge** has obtained the **TÜV** certification, recognized as an accredited symbol of quality, safety and sustainability worldwide.

Respecting nature to improve the quality of life for all is a path that MartiniSPA has been cultivating for some time.

Since 2012, we have been using clean energy generated with the solar panels of the production facilities of the MartiniSPA group. Recently we created a forest that is slowly growing around the company: a real breath of fresh air to ensure cleaner air. Among the purposes for the future, MartiniSPA wants to increasingly adopt a green approach in all its business areas. We believe in circular economy: for us everything can be turned to something else!





#### **MATERIALS**

MartiniSPA offers products made with on a variety of different materials, from polyurethane to recycled materials, ingredients of vegetable origin like cellulose or yarns and fabrics from selected Italian or Mediterranean suppliers.

Suppliers provide qualitative materials and are strategic partners of the Company.

MartiniSPA pride is however the internally developed X-Pand patented production process.

Xpand gives life to unique products that can be enriched with fragrant essences and natural active ingredients with cosmetic properties. Extremely soft sponges, able to expand in water thanks to their superior absorbency.

#### All the pluses of X-Pand:

- Cold process
- Water-based reactions
- Without the use of chemical agents and solvents harmful to the environment
- Without catalysis
- No blowing agents
- Slow process and low energy impact
- Environment friendly process because it preserves the seabed



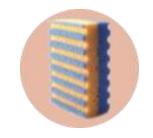




#### **BODY CARE**



**Massage Natural** 



Massage Color



**Bambù** 



Eco Massage



**Baby** and **Kids** 



Hygiene+



<u>Oceania</u>



**Bath fruit** 



To.Go



**Arome** 





**Konjac** 

#### **NEW ITEMS**





GENTLE CLEANING Prod. Code 671P00 MADE IN ITALY



CELLULOSE GLOVE DUAL ACTION DEEP EXFOLIATION Prod. Code 045P00 MADE IN ITALY











SOAP-HOLDER GLOVE MADE OF CELLULOSE SPONGE GENTLE CLEANING GENTLE CLEANING Prod. Code 0671MMC MADE IN ITALY





PACK IN PAPER

CELLULOSE GLOVE DUAL ACTION DEEP EXFOLIATION Prod. Code 0045MMC MADE IN ITALY



The Massage Natural collection is the most complete, sophisticated group of products of the entire Martini portfolio. A wide range of items for skin and body care, inspired by nature.

Designed to satisfy everyone's need for wellness, our compositions privilege materials of **plant origin**. Thanks to elegant and relaxing colors, it fulfills you body and mind.

Massage Natural product line has been designed to let you have a **real SPA** at home.













MASSAGE GLOVE PURE SISAL AND COTTON

DEEP/GENTLE EXFOLIATION

Prod. Code 0042MMM

MADE IN ITALY

PACK IN PAPER



MASSAGE GLOVE ORGANIC LINEN AND ORGANIC COTTON MEDIUM/GENTLE EXFOLIATION Prod. Code 4303MMM MADE IN ITALY



MADE IN ITALY

ENERGIZING MASSAGE GLOVE
DEEP EXFOLIATION
Prod. Code 0601MMM



LOOFAH AND PURE COTTON PEELING GLOVE
DEEP/GENTLE EXFOLIATION
Prod. Code 0415MMM



PEELING PAD LOOFAH
AND PURE COTTON
DEEP EXFOLIATION
Prod. Code 0438MMM





ENERGIZING SPONGE GLOVE
MEDIUM EXFOLIATION
Prod. Code 0445MMM
MADE IN ITALY



FIVE FINGER GLOVE
MEDIUM EXFOLIATION
Prod. Code 1103MMM





HAMMAM GLOVE
MEDIUM EXFOLIATION
Prod. Code 4007MMM





SOAP-HOLDER GLOVE MADE OF HYDROPHILIC SPONGE GENTLE CLEANING Prod. Code 0670MMM MADE IN ITALY



martimi ae

SOAP-HOLDER GLOVE WITH OLIVE SOAP GENTLE CLEANING Prod. Code 0670MMG MADE IN ITALY





AND PURE COTTON
DEEP/GENTLE
EXFOLIATION
Prod. Code 0455MMM
MADE IN ITALY



BEECH WOOD AND
NATURAL BRISTLES
BRUSH
DEEP EXFOLIATION

Prod. Code 0456MMM



SISAL TONE UP BRUSH
DEEP/GENTLE EXFOLIATION
Prod. Code 0489MMM
MADE IN ITALY



SPONGE BRUSH WITH MASSAGE SIDE MEDIUM EXFOLIATION Prod. Code 0457MMM MADE IN ITALY





EXTRA-SOFT
NATURAL SEA
SPONGE
GENTLE CLEANING
Prod. Code 0700MMM
small size
0772MMM bib size





SOFT CELLULOSE SPONGE
GENTLE CLEANING
Prod. Code 0430MMM
MADE IN ITALY





CELLULOSE SPONGE WITH SPECIAL SCRUB FIBRE MEDIUM EXFOLIATION Prod. Code 0433MMM MADE IN ITALY





X-PAND SPONGE WITH OLIVE OIL AND PITS MEDIUM EXFOLIATION Prod. Code 4100MMM MADE IN ITALY



EXTRA-SOFT HYDROPHILIC SPONGE GENTLE CLEANING Prod. Code 0685MMM MADE IN ITALY



HYDROPHILE HONEYCOMB SPONGE GENTLE CLEANING Prod. Code 0677MMM MADE IN ITALY



DELICATE HYDROPHILIC SPONGE GENTLE CLEANING Prod. Code 0102MMM MADE IN ITALY



4 DELICATE SPONGES -FAMILY PACK GENTLE CLEANING Prod. Code 499MMM MADE IN ITALY



100% COMPOSTABLE MESH SPONGE GENTLE EXFOLIATION Prod. Code 4039MMM MADE IN ITALY





RECYCLED AND RECYCLABLE
MESH SPONGE
GENTLE EXFOLIATION
Prod. Code 1139MMM



NAIL BRUSH
DEEP CLEANING
Prod. Code 4001MMM



SYNTHETIC PUMICE STONE FOR PEDICURE DEEP EXFOLIATION Prod. Code 0744MMM





PACK IN PAPER



MASSAGE NATURAL SHOWER CAP Prod. Code 4865MMM



4 MAKE UP REMOVAL CELLULOSE PADS GENTLE CLEANING Prod. Code 0171MMM MADE IN ITALY



MICROFIBRE MAKE-UP REMOVER WITH SILVER IONS GENTLE CLEANING Prod. Code 4501P00 MADE IN ITALY





2 PCS MAKE-UP REMOVAL
CELLULOSE PADS
GENTLE CLEANING
Prod. Code 4502P00
MADE IN ITALY

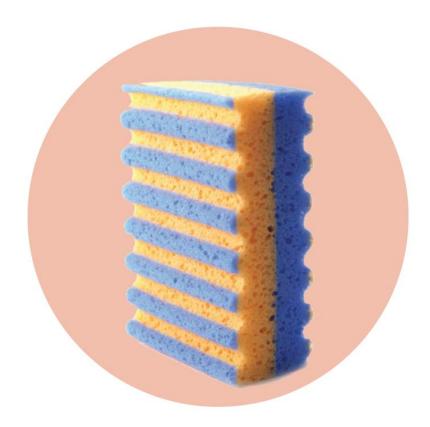




MAKE UP REMOVAL

2 PCS MAKE-UP REMOVAL
CELLULOSE PADS
MEDIUM/DELICATE
EXFOLIATING
Prod. Code 4503P00
MADE IN ITALY





Massage Color is Martini's most complete, colorful and renowned collection, icon of our origins, the roots of our brand's unique style.

Inspired by colors and by the **joyful energy** they release, this varied and lively collection satisfies everyone's need of wellness, pleasing the body and the soul through **intense** and **vibrant** chromatic shades.









**ENERGIZING GLOVE IN** SYNTHETIC PEELING FIBER **DEEP EXFOLIATION** Prod. Code 0601P00 MADE IN ITALY





**5 FINGERS GLOVE IN** SYNTHETIC YARN MEDIUM EXFOLIATION Prod. Code 1101P00



MADE IN ITALY



SPONGE GLOVE WITH THUMB PORT - ASSORTED COLORS MEDIUM EXFOLIATION Prod. Code 1121P00



















**COLOURED SOAP HOLDER GLOVE GENTLE CLEANING** Prod. Code 0670P00 MADE IN ITALY



REVITALIZING MASSAGE **BRUSH WITH BRISTLES DEEP EXFOLIATION** Prod. Code 0491P00 MADE IN ITALY











**BRUSH WITH WAVED SOFT SPONGE** MASSAGE ACTION Prod. Code 0492P00 MADE IN ITALY











**BODY SPONGE** PEELING ACTION MEDIUM EXFOLIATION Prod. Code 0135P00 MADE IN ITALY











OVAL BODY SPONGE
DUAL ACTION
MASSAGE & MEDIUM EXFOLIATION
Prod. Code 0413P00
MADE IN ITALY



3 PCS TONIC MASSAGE SPONGES WITH EXFOLIATING FIBRE SIDE MEDIUM EXFOLIATION Prod. Code 1129P00 MADE IN ITALY



MEDIUM EXFOLIATION
Prod. Code 1127P00
MADE IN ITALY



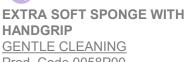
RAINBOW SPONGE
MEDIUM EXFOLIATION
Prod. Code 1133P00
MADE IN ITALY



CELLULOSE SPONGE WITH
EXFOLIATING FIBRE SIDE
MASSAGE & MEDIUM EXFOLIATION
Prod. Code 0433P00
MADE IN ITALY







Prod. Code 0058P00 MADE IN ITALY

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**MULTICOLOURS SOFT BODY SPONGE** MASSAGE & GENTLE CLEANING Prod. Code 0018P00 MADE IN ITALY



SOFT SPONGE "WAVE" **GENTLE CLEANING** Prod. Code 1128P00 MADE IN ITALY



FRUIT EMOTICON -**ASSORTED SPONGES GENTLE CLEANING** Prod. Code 1130PF0 (mix) MADE IN ITALY



**ULTRA-SOFT BODY SPONGE GENTLE CLEANING** Prod. Code 0121P00 MADE IN ITALY



**4 PCS SOFT SQUARED** SPONGES FAMILY **PACK GENTLE CLEANING** Prod. Code 0499P0A MADE IN ITALY





RECYCLED AND RECYCLABLE
MESH SPONGE
DELICATE EXFOLIATION
Prod. Code 1139H00



NET SPONGE SOFT
PEELING
DELICATE
EXFOLIATION
Prod. Code 0539P00

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NET SPONGE WITH BOX DELICATE EXFOLIATION Prod. Code 0539B00



CLIP STRIP - NET SPONGE SOFT PEELING DELICATE EXFOLIATION Prod. Code 0539P00



EXFOLIATING NET STRAP
DELICATE EXFOLIATION
Prod. Code 1102P00

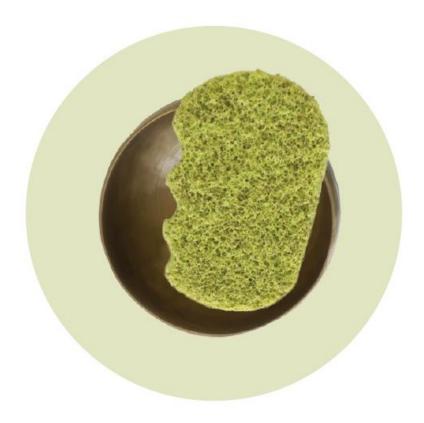








#### BAMBU'



**Bambu** line finds its inspiration in this versatile plant, which is a natural source of **precious minerals** and **antioxidant enzymes**. Bamboo's fast growth cycle reduces its environmental impact.

Textile products from Bambù line are **incredibly soft**, particularly suitable for **sensitive skin** and granting high moisture absorption.

The exclusive MartiniSPA **Xpand process** allows produce sponges enriched by bamboo extract, also known for its **hydrating**, **toning** and anti-irritant properties.



#### BAMBU'





**RELAX & SCRUB GLOVE MADE** IN BAMBOO AND LINEN FIBER MEDIUM EXFOLIATION Prod. Code 4862BAM MADE IN ITALY





**FIVE FINGERS GLOVE** IN SYNTHETIC YARN MEDIUM EXFOLIATION Prod. Code 1101BAM





**EXFOLIATING STRIPE IN LOOFAH** AND BAMBOO FIBER MEDIUM EXFOLIATION Prod. Code 4853BAM





**SCENTED EXFOLIATING SPONGE** 

WITH B AMBOO EXTRACT

MEDIUM EXFOLIATION

Prod. Code 4855BAM

MADE IN ITALY





**SCENTED BODY SPONGE** WITH B AMBOO EXTRACT GENTLE CLEANING Prod. Code 4850BAM MADE IN ITALY



SCENTED BAMBOO NET SPONGE **GENTLE CLEANING** Prod. Code 4806BAM MADE IN ITALY





**BAMBOO SHOWER CAP** Prod. Code 4864BAM





HAIR DRYING TURBAN MADE OF SOFT **BAMBOO FIBRE VISCOSE** Prod. Code 4852BAM



#### **ECO MASSAGE**



**Eco Massage** is our face and body collection, designed to be in **harmony with nature**. This line is composed by natural articles, all made of vegetal materials from **natural renewable sources** such as the **cotton**, **the loofah**, **the sisal**, **the cellulose and the wood**.

The **innovative packaging** has been designed to be entirely ecological: it consists of 100% recycled cardboard and PLA.

Made in Mediterranean Area.



#### **ECO MASSAGE**



SISAL AND COTTON GLOVE
DEEP/GENTLE EXFOLIATION
Prod. Code 4053P00
MADE IN ITALY



CELLULOSE LEAF SPONGE BRUSH GENTLE MASSAGE Prod. Code 4050H00 MADE IN ITALY



LOOFAH VEGETABLE SPONGE

DEEP/GENTLE EXFOLIATION
Prod. Code 4055H00







#### **BABY AND KIDS**



This **extra delicate** line is specifically designed for **babies and young children**, whose delicate skin is five times thinner than adults' skin; for this reason, they need special care and attention.

A collection especially designed for the youngest members of the family, an entire set of **animal-shaped toy sponges** to fill with funny characters your kids' favorite settings: farm, or ocean.

MartiniSPA has used the precious gifts of nature, such as **sea sponges and cellulose**, to create a product able to cleanse safely.

All products are latex-free and they are dermatologically tested.

100% Made in Italy



#### **BABY AND KIDS**



KIDS ORGANIC COTTON GLOVE GENTLE CLEANING Prod. Code 0600P00 MADE IN ITALY



SUPER SOFT BABY SPONGE GENTLE CLEANING Prod. Code 0014P00 MADE IN ITALY



XPAND SOFT TOUCH SPONGE GENTLE CLEANING Prod. Code 6613P00 MADE IN ITALY



CELLULOSE SPONGE –
ASSORTED ANIMALS
AND COLORS
GENTLE CLEANING
Prod. Code 6087P00 (mix)
MADE IN ITALY



FARM COLLECTION ASSORTED ANIMAL
SPONGES
GENTLE CLEANING
Prod. Code 1903P00 (mix)
MADE IN ITALY



OCEAN COLLECTION -ASSORTED ANIMAL SPONGES GENTLE CLEANING Prod. Code 1902P00 (mix) MADE IN ITALY



AROME BABY SPONGE MILK SCENTED GENTLE CLEANING Prod. Code 4803M00 (mix) MADE IN ITALY





#### **HYGIENE+**



**Hygiene+** is MartiniSPA's innovative line of products dedicated to body care, for completely **safe and guaranteed hygiene** over time. This range of products is enriched with **silver ions** and **zinc pyrithione** to ensure the safe well-being of your skin, thanks to the **bacteriostatic action** that **prevents any bacterial proliferation**.

Hygiene + represents the tech soul of MartiniSPA: the ingredients that enrich all the products in all the line inhibit the growth of bacteria. The **new technology at the service of hygiene and safety.** 

Hygiene+ represents the **tech soul of MartiniSPA**: the ingredients that enrich all the products in the line **inhibit the growth of bacteria** and **guarantee maximum protection**.



#### **HYGIENE+**







**SOFT & SCRUB GLOVE** with **SILVER** MEDIUM EXFOLIATION Prod. Code 4401HYG MADE IN ITALY









**EXTRA SOFT SPONGE SCENTED** with SILVER IONS **DELICATE CLEANING** Prod. Code 4400HYG MADE IN ITALY









**SOFT SCRUB SPONGE SCENTED** with **SILVER IONS DELICATE EXFOLIATION** Prod. Code 4404HYG MADE IN ITALY









**EXTRA SOFT SPONGE** with SILVER IONS **DELICATE CLEANING** Prod. Code 4405HYG MADE IN ITALY









**SOFT & SCRUB SPONGE** with SILVER IONS **DELICATE EXFOLIATING** Prod. Code 4406HYG MADE IN ITALY







MESH SPONGE with ZINC **PHYRITIONE DELICATE EXFOLIATION** Prod. Code 0539HYG



**BODY BRUSH WITH MESSAGE SPONGE** with SILVER IONS MASSAGE ACTION 100% recycled Prod. Code 0492HYG plastic handle MADE IN ITALY



#### **OCEANIA**



In a certain sense, entering the tub is like taking an off-season bath in the sea: the same kind of pleasure and the same wish of never coming out. Even the shower, generally quicker, gives you a pleasurable glimpse of summer every day of the year.

The **sea**, in all its different shades and atmospheres, is the real inspiration at the core of Oceania, a wide collection of sponges offering everything you need to fulfill your daily need of wellness and hygiene.



#### **OCEANIA**



WAVED SOFT SPONGE WITH MASSAGE SIDE MEDIUM EXFOLIATION Prod. Code 4911OCE MADE IN ITALY



CELLULOSE WAVED SOFT SPONGE WITH MASSAGE SIDE MEDIUM EXFOLIATION Prod. Code 4912OCE MADE IN ITALY

NEW



WAVED SOFT SPONGE GENTLE CLEANING Prod. Code 49100CE MADE IN ITALY



SOFT ROUNDED SPONGE
GENTLE CLEANING
Prod. Code 0680OCE
MADE IN ITALY



DOUBLE ACTION
MASSAGE SPONGE
MEDIUM EXFOLIATION
Prod. Code 0413OCE
MADE IN ITALY



MASSAGE BRUSH
MEDIUM EXFOLIATION
Prod. Code 0682OCE
MADE IN ITALY



NET SPONGE
GENTLE EXFOLIATION
Prod. Code 0539OCE



#### **BATH FRUIT**



For all the bath-eccentrics and for those looking for the unknown, this collection of **three-dimensional fruit-shaped sponges** is perfect not only for your bathroom but also as a playful gift in the kitchen.

A reminder of MartiniSPA's historic culinary creations from the Eighties, from watermelon to ice-cream and cake slices.

Take care not to cut them into a fruit salad!



#### **BATH FRUIT**



APPLE 3D SHAPE SPONGE GENTLE CLEANING Prod. Code 0071H10 MADE IN ITALY



PEAR 3D SHAPE SPONGE
GENTLE CLEANING
Prod. Code 0074H10
MADE IN ITALY



ORANGE 3D SHAPE SPONGE
GENTLE CLEANING
Prod. Code 0104H10
MADE IN ITALY



BANANA 3D SHAPE SPONGE GENTLE CLEANING Prod. Code 0084H10 MADE IN ITALY



WATERMELON 3D SHAPE SPONGE GENTLE CLEANING Prod. Code 0087H10 MADE IN ITALY





**To.Go** is the line for a contemporary target group of consumers **on-the-go**, active and never still. **Fitness enthusiasts, eternal travelers**.

**Versatile, practical and elegant**, for those looking for a complete and gratifying wellness experience, whatever at the gym or travelling.

**Aspect for humanity and the environment** are the pillars on which MartiniSPA stands, a commitment that also applies to To.Go line. For these reasons the company has kept **packaging to a minimum**, using cardboard to lessen the environmental impact, and meet the growing need for sustainability.



#### To.Go



LOOFAH AND COTTON DUAL ACTION GLOVE

DEEP/GENTLE EXFOLIATION

Prod. Code 4600TG0



GENTLE SCRUB GLOVE
MEDIUM EXFOLIATION
Prod. Code 0682TG0
MADE IN ITALY





EXFOLIATING FABRIC STRIP with ACTIVATED CHARCOAL MEDIUM EXFOLIATION Prod. Code 4602TG0



MASSAGE BRUSH with BRISTLES DEEP EXFOLIATION Prod. Code 0491TG0 MADE IN ITALY



MASSAGE BRUSH with REGENERATING SPONGE GENTLE EXFOLIATION / MASSAGE ACTION Prod. Code 0492TG0 MADE IN ITALY



RECYCLED and RECYCLABLE
MESH SPONGE
GENTLE EXFOLIATION
Prod. Code 1139TG0





MASSAGE BRUSH FOR SCALP
Prod. Code 4603TG0



#### **AROME**



The Martini's **Arome** Collection is inspired by aromatherapy.

Sponges are imbued with the magical power of these **fragrances**, thanks to the Xpand technology, Martini patent, which allows you to enrich the collection with **precious essential oils**.

With this product you will experience a sensation of well-being.

100% Made in Italy.



#### **AROME**



SUPER SOFT TOUCH SPONGE
GENTLE CLEANING
Prod. Code 4800M00
MADE IN ITALY



SCENTED ROSE OR LOTUS FLOWER NET GENTLE EXFOLIATING Prod. Code 4806M00 (mix) MADE IN ITALY



#### **KONJAC**



**Konjac**, from which the line takes its name, is an Asian plant belonging to the genus Amorphophallus, which grows in China, Korea and Japan at high altitudes where the air is purer. It is of the **roots**, composed mainly of water, minerals and glucomannan that Konjac sponges are obtained.

Thanks to its soft and porous structure, the Konjac sponge exerts a **light exfoliation**, which gently eliminates impurities, reactivates the **microcirculation**, re-oxygenating the skin and stimulating the **skin renewal**.



#### **KONJAC**







**KONJAC BODY SPONGE ASSORTED -**NATURAL, GREEN TEA, BAMBOO CHARCOAL

**GENTLE CLEANING** 

Prod. Code 4031B00 (mix)









**KONJAC FACE SPONGE ASSORTED -**NATURAL, GREEN TEA, BAMBOO CHARCOAL GENTLE CLEANING
Prod. Code 4030B00 (mix)





### OTHER COLLECTIONS



Home Care



Pet Care



Car Care





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